COLTAN SCRIVNER

UX Researcher, Behavioral Scientist, & Author

CONTACT

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ABOUT ME

I am a mixed-methods behavioral scientist skilled at integrating the empathic eye of anthropology with the careful experimental design of psychology to provide deep insight about user behavior. I have 7 years of experience designing and managing human-centered research online, in the laboratory, and in field settings.

SKILLS

Quantitative
- Survey Design
- A/B testing
- Card Sorting
- Eye tracking

Qualitative
- Interviewing
- Usability testing
- Journey mapping
- Thematic Analysis

Tools / Data Analysis
- R Programming
- ANOVA/Regression
- Qualtrics
- SQL
- Figma

EXPERIENCE

UX RESEARCHER
2022 — Current

META — HEALTH / SOCIAL IMPACT
- Conducted foundational understand research on user needs to inform product development and growth.
- Analyzed external stakeholder expectations and advised leadership on a project that impacted cross-functional organizational structure.
- Identified key research questions and prioritized projects for short and long-term investment.

RESEARCH FELLOW
2016 — 2022

INSTITUTE FOR MIND AND BIOLOGY
- Designed and led short-term and multi-year projects on human cognition and social interaction.
- Mentored and managed multiple researchers. Led research strategy across workstreams.
- Organized and led workshops and conferences with cross-functional team members.
- Hired researchers to work on various projects.
- Led field studies on dating in collaboration with industry partners.

UX RESEARCHER INTERN
2021

FACEBOOK – MENTAL HEALTH
- Led a key Q2 project that generated insights that shaped product growth decisions.
- Effectively and creatively communicated results to a cross-functional team of stakeholders.

EDUCATION

Ph.D. Comparative Human Development
2022

THE UNIVERSITY OF CHICAGO
- Multidisciplinary training in anthropology, psychology, sociology, and biology.
- Pioneered the study of morbid curiosity and became the leading expert on the topic.

M.S. Forensic Science
2016

UNIVERSITY OF CENTRAL OKLAHOMA
- Developed a novel method for distinguishing between DNA from identical twins.

B.A. Anthropology
2014

OKLAHOMA BAPTIST UNIVERSITY
- Minors in biology and natural science.

PUBLISHING

Book: Dark Minds, Soft Hearts
2024 Publication

PENGUIN RANDOM HOUSE
- Writing a popular science book on the psychology behind our fascination with the mysterious and macabre.
  - Editor: Matt Klise
  - Agent: Max Brockman